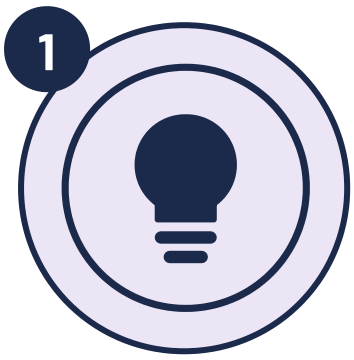
ENTERPRISE

Start your own business

Five steps from idea to first sale

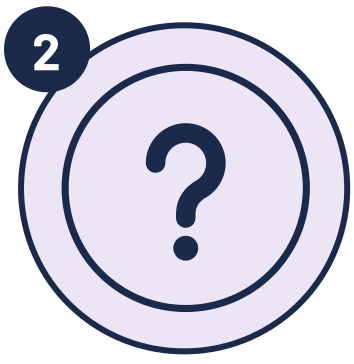
1



Have an idea

What will you make or do?

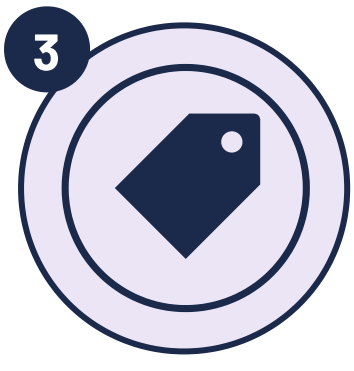
2



Know your customers

Who will buy it, and why?

3



Work out costs and price

Price must cover your costs.

4



Make or buy stock

Get everything ready to sell.

5



Sell and keep records

Write down what comes in and goes out.